

Further Details

Our next Programme starts

August 2016 in:

A.C.T. Centre,

Parnell Square

Athlone

Co. Westmeath

Ref. No: ES-1053974

Contact: Dan Grehan

04493 48571 or

Seamus McKenna

09064094555



Business Development Programme

Westmeath Community
Development
Enterprise, Innovation &
Technology Centre
Clonmore, Mullingar

Phone: 044 9348571

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Business Development Programme



QQI Level 5 Certified

Tel: 044 9348571



Business Training Programme

DSP in conjunction with Westmeath Community Development will run a Business Development Programme in Mullingar and Athlone.

Programme runs for 24 weeks.

All the skills involved in bringing a project from the idea through to commercial reality are studied, practised and put into effect.

Participants will work closely with the Business Management Consultants on a one-to-one basis during the course of the programme.

How long is the course?

The course is run of 19.5 Hours per week – Monday 9:30am to 4:30pm. In Training Centre with the other time allocated to Business Research & Development. Also one-to one meetings with Programme Manager.



PROGRAMME FEATURES

It provides a structured development programme to those who wish to start a new venture. The participant will usually have started trading prior to the end of the programme.

Participants will receive skills in Financial Planning and Control, Market Research and all the other skills involved in bringing a project from the idea stage through to the commencement of trading.

Practical research in the market place, tutorials and group projects will be reflected in a formal Business Plan prepared by the participant which can be used for obtaining finance for the new venture.

All functional costs will be borne by FAS & WCDL and candidates will receive an allowance for the duration of the programme.

The Programme is for:

- C.E. participants
- Unemployed people
- Lone parents
- Low income farmers
- Various other target groups with an idea for a product or service.

How to Apply:

Those who feel confident that they have a good Business Idea, but not sure how to go about it should apply through the numbers below.

After this they will be invited to an informal chat to discuss the idea.

For further information contact:

- Dan Grehan WCD Mullingar—
Phone: 044-9348571
- Seamus McKenna WCD Athlone
090-644555
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